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In-Confidence (when filled in)

DEADLINE FOR THE RETURN OF COMPLETED ENTRIES IS 1st AUGUST 2004

Black Enterprise Awards 2004

Black Enterprise Awards - http://www.blackenterpriseawards.com - recognises and celebrates African Caribbean entrepreneurs for their spirit and success in an ever-evolving and challenging business climate.

Categories and Notes

Just as there are many different skills and characteristics that make up an entrepreneur, so there are a number of Black Enterprise categories recognizing the best entrepreneurs in the UK:

1. BUSINESS INNOVATOR OF THE YEAR AWARD

Ingenuity and inventiveness

The award recognises a business or individual who has broken new ground or developed a new and unique method of doing business. Their triumphs have had a significant impact in their respective industries. Information on the scope and capabilities of the innovation, as well as its commercial value plus supporting data are required.

Criteria

The nominee must:

- ? be independent
- ? have been trading for at least 2 years
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues, even if it is not profitable
- ? show a pattern of increasing revenues for the two years

2. RISING STAR OF THE YEAR AWARD

Entrepreneurial leaders of tomorrow

This award honours exceptional business achievements by an individual or business that has been trading for between 6 months and no more than 3 years. The recipients possess outstanding skills, professionalism and perseverance with the intention to firmly establish themselves as entrepreneurial leaders of tomorrow.

Criteria

The nominee must:

- ? be independent
- ? have been trading for between 6 months to 3 years
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues, even if it is not profitable

3. EMERGING COMPANY OF THE YEAR AWARD

Entrepreneurs poised for future growth

The company selected for this award has demonstrated the following criteria: that is has been in existence for at least 3 years; that it is positioned for future growth; that it has embraced creative marketing techniques, carved out a special niche or strategically capitalized on general market trends to enable it to advance successfully. Companies that have achieved a solid pattern of growth over the past 2 years in a sector or niche with strong market trends upwards are encouraged to apply.

Criteria

The nominee must:

- ? be independent
- ? have been trading for at least 3 years
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues, even if it is not profitable
- ? show a pattern of growth for two years



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4. ENTREPRENEUR OF THE YEAR AWARD

The entrepreneurs' entrepreneur

This award goes to an entrepreneur or business who in the opinion of the judges embody a substantial part of all the award categories and who has especially been committed to advancing the rich tradition of entrepreneurship within the UK business environment.

Criteria

The nominee must:

- ? be independent
- ? have been trading
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues and is profitable
- ? show a pattern of growth

5. LIFETIME ACHIEVEMENT IN BUSINESS AWARD

The pioneering entrepreneur

The Lifetime Achievement in Business award goes to an entrepreneur or group who, in the opinion of the judges, is a pioneer. This is a person who paved the way for many and who has been in business for at least 10 years.

Criteria

The nominee must:

- ? be independent
- ? have been in business for at least 10 years

6. YOUNG ENTREPRENEUR OF THE YEAR AWARD

Young entrepreneur

This award recognises a young entrepreneur or business, under the age of 30, committed to advancing the rich tradition of black and minority business achievement. Having been in business for at least 1 year, these young entrepreneurs have positioned themselves to become the next generation of business leaders.

Criteria

The nominee must:

- ? be under 30
- ? be independent
- ? have been trading for at least 1 year
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues, even if it is not profitable

7. BLACK ENTERPRISE CHAMPION OF THE YEAR AWARD

Positive role models

The Black Enterprise Champion award goes to an 'established achiever'. This entrepreneur has gone further than others, seen it all, and done it all. Importantly, they serve as role models. **Nominations in this category are NOT open to the public**. Instead, suggestions are received from established entrepreneurs, community leaders, business development organisations, and politicians.

Criteria

The nominee must:

- ? be independent
- ? have been trading for at least 2 years
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues, even if it is not profitable



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8. CORPORATE LEADER OF THE YEAR

Entrepreneurs at the helm

The Corporate Leader of the Year award recognises an individual such as a Chairman, CEO, Financial Director, IT Director, or Senior Manager, who although not running their own business, is a senior executive of a major corporate, transnational corporation or public sector organisation.

<u>Criteria</u>

- ? Be a senior executive or at decision-making level e.g. Chairman, CEO, Director, Partner, Manager
- ? Not running their own business
- ? Employed at a major corporate, transnational corporation or public sector organisation
- ? Have significant management/budget responsibility

9. INTERNATIONAL BUSINESS OF THE YEAR

Entrepreneurs improving Britain's competitiveness overseas

This International Business of the Year award goes to a business that makes overseas earnings from the sale of goods and services and returns on investments abroad. This business fuels the international competitiveness of Britain in Europe, Africa, Asia, the US and elsewhere.

Criteria

The nominee must:

- ? be independent
- ? have been trading for at least 2 years
- ? be at least 51% (majority) African Caribbean owned
- ? generate annual revenues and is profitable
- ? show a pattern of growth in international market(s)

Please return the completed form to:

Black Enterprise Awards C/o The Colourful Network Suite 5, 2nd Floor, Culvert House Culvert Road London SW11 5AP

Tel: 08700 76 5656 Fax: 08700 76 5757

Email: nomination@blackenterpriseawards.com Website: www.blackenterpriseawards.com



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NOMINATION FORM – THIS PAGE MUST BE COMPLETED BY ALL ENTRANTS

Please complete the form below as fully as possible. This is important to ensure validation of the entry:

Tick one



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NOMINATION FORM – TO BE COMPLETED BY <u>ALL ENTRANTS EXCEPT CORPORATE LEADER OF</u> <u>THE YEAR ENTRANTS.</u> CORPORATE LEADER ENTRANTS SHOULD GO TO PAGE 7

D. Award Entry Information	:
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1. In which Year was the business (Please Note: If the company was a ownership)	/company started or acq cquired or changed owr	quired? nership, this should be the date under cur	rent	
2. Give a brief Description of your product or service:				
3. List as many achievements which	ch make your business	stand out from the rest:		
4. What impact do you believe your business has made in its field or the community?				
5. Provide any other / supporting information e.g. previous awards, nominations etc.				
6. Please indicate approximately the total annual revenue of your business:				
Year 2001	2002	2003		
7. What percentage of your business is Black-owned? E.g. 100%				



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8. Has the business received any financial support (including grants, investments, loans, overdrafts, ventur capital)?
Please state Yes or No
If you stated Yes, please provide the following information:
9. Please list the sources of the financial support and the relevant year in which that support was received: (e.g. Business Link (2001), Natwest Bank (2002) etc.)
10 Please indicate the amount invested and what aspect of your business it was meant for: (e.g. start-up fun machinery)
THE FOLLOWING ADDITIONAL QUESTIONS MUST BE COMPLETE BY INTERNATIONAL BUSINES
OF THE YEAR ENTRANTS ONLY:
11. How long has your business been trading internationally (outside the UK)?
12. What percentage of revenues is derived from international trade? (e.g. 10%)
13. List countries your business operates in:



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NOMINATION FORM - TO BE COMPLETED BY **CORPORATE LEADER OF THE YEAR** ENTRANTS ONLY

A. Award Entry Information:
1. Give a brief description of the Products or Services by the company you work for:
2. In no more than 200 words, outline your Responsibilities in the company:
3. In no more than 200 words, outline 2 main Previous Experiences, listing previous employers and position held:
4. Do you have any Budget and/or Staff Responsibility for your company? If, so, indicate amount /number:
5. What was the turnover of your company in the last financial year?
6. Pro Bono Work - What are you doing, if anything, to develop the next generation of African Caribbean employees?
7. Please state the date of employment with your current employers:



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FOR ALL ENTRANTS

Please use extra space if required:	